



2023

ANNUAL  REPORT

ARIZONA-SONORA DESERT MUSEUM



The Arizona-Sonora Desert Museum is a non-profit institution fully dedicated to conservation and research of the Sonoran Desert region. The Museum's mission fosters public appreciation, knowledge, and the wise stewardship of the unique treasures found only in this one-of-a-kind desert environment. Proceeds from visitors' admission fees, as well as all gifts from sponsors, members, and volunteers help the Arizona-Sonora Desert Museum fulfill its ongoing mission to tell the story of the Sonoran Desert region, thereby promoting appreciation for this diverse and beautiful land.



**ASSETS CONSOLIDATED**

Cash and cash equivalents	\$	994,320
Receivables		479,179
Investments		35,695,540
Beneficial interest in perpetual trust		129,126
Assets held in charitable trusts		7,161,404
Inventories		686,598
Other assets		284,889
Property and equipment, net		11,298,898
<b>Total assets</b>		<b>\$56,729,954</b>

**LIABILITIES**

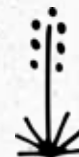
Accounts payable	349,862
Accrued liabilities	727,645
Deferred revenue, membership dues	779,220

**Total liabilities** **\$1,856,727**

**NET ASSETS**

Operating/Undesignated	3,169,674
Invested in property and equipment	11,121,459
Designated long-term reserves	23,464,214
Temporarily restricted	13,846,774
Permanently restricted	3,271,106
<b>Total net assets</b>	<b>\$54,873,227</b>

**Total liabilities and net assets** **\$56,729,954**



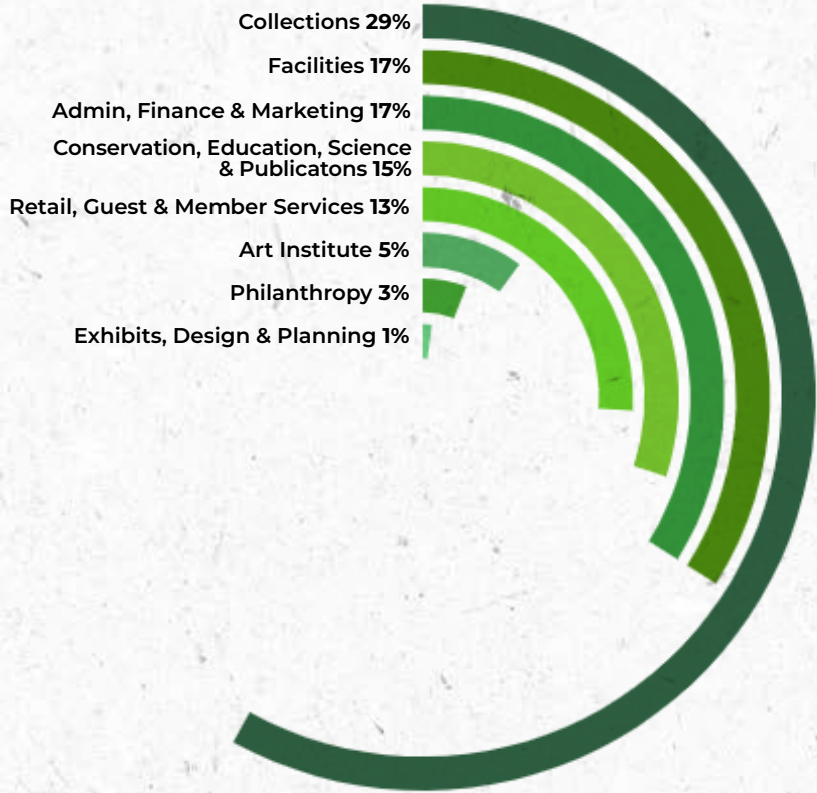
# financial statements

**This financial information is a condensed version of the audited financial statements as of September 30, 2023.**

A copy of the audited financial statements for the year ended September 30, 2023 may be obtained upon request.

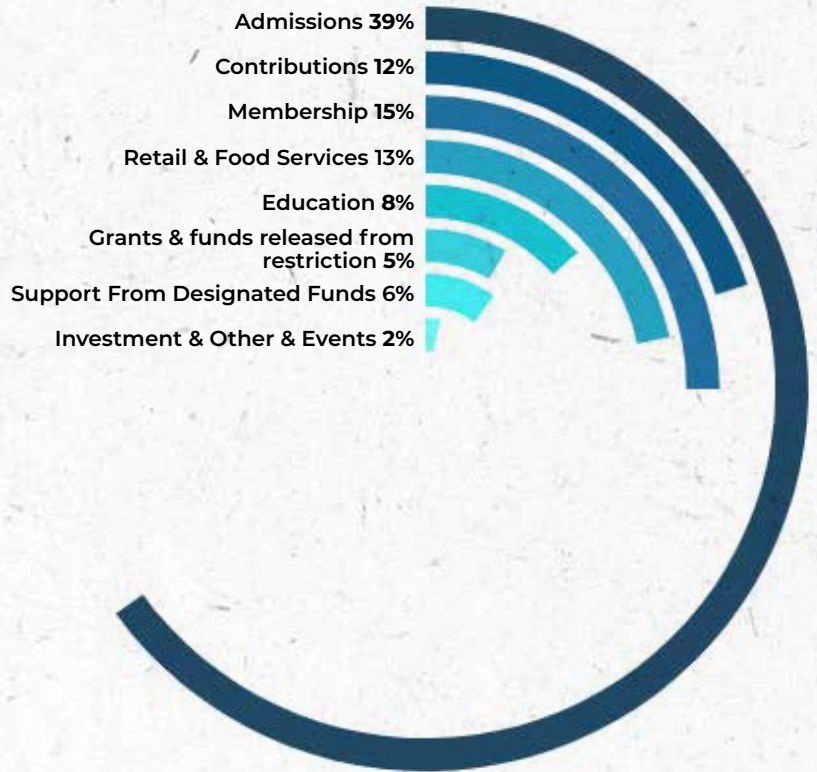






**OPERATING EXPENSES INCURRED**

Collections	29%
Facilities	17%
Administration, Finance & Marketing	17%
Conservation, Education, Science & Publications	15%
Retail, Guest & Member Services	13%
Art Institute	5%
Philanthropy	3%
Exhibits, Design & Planning	1%
<b>Total</b>	<b>100%</b>



**SOURCE OF OPERATING REVENUES**

Admissions	39%
Contributions	12%
Membership	15%
Retail & Food Services	13%
Education	8%
Grants & funds released from restriction	5%
Support from Designated Funds	6%
Investment & Other & Events	2%
<b>Total</b>	<b>100%</b>



# 2023 STATS

The mission of the Arizona-Sonora Desert Museum is to inspire people to live in harmony with the natural world by fostering love, appreciation, and understanding of the Sonoran Desert.



**CARED FOR THOUSANDS OF NATIVE ANIMAL AND PLANT SPECIES**



Welcomed 330,000 people to holistically experience the Sonoran Desert

**Educated 20,500 school field trip participants at the Museum**

Visited 5,000 students in school, library, and community outreach programs

Hatched 2 endangered baby Sonoyta mud turtles



**WELCOMED 5 BABY MEXICAN GARTER SNAKES TO THE FAMILY, A THREATENED SPECIES**

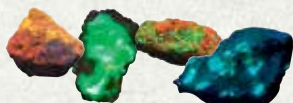


13 ENDANGERED SAN ESTEBAN CHUCKWALLA HATCHED



Engaged 2,300 students in Tucson Bee Collaborative education programs

The Desert Museum partnership with FlowingWells Unified School District educated 1300 students in 3 Grades about local biodiversity



**Opened a brand new Fluorescent Mineral Exhibit**

## CONSOLIDATED ACTIVITY

### Revenues and Other Support

Admission	5,371,874
Retail	1,536,000
Food services	257,902
Facilities rental	55,715
Membership	2,035,160
Contributions	4,463,804
Grant revenue	403,300
Special events, net	206,850
Education	1,112,021
Publications	11,583

Net investment gain (loss)	3,147,792
Other	97,763

**Total Revenues and Other Support \$18,699,764**

## EXPENSES

### Program Expenses:

Facilities	2,066,269
Guest and Member Services	901,077
Interpretive Animal Collections	275,193
Raptor Free Flight	380,631
Botany	607,312
Herpetology and Invertebrate Zoology	672,468
Mammalogy and Ornithology	1,275,665
Publications	24,556
Conservation, Education and Science	1,782,663
Exhibits, Design and Planning	119,125
General Collections	385,725
Art Institute	625,174
Retail	715,409
Depreciation	1,234,776

### SUPPORTING SERVICES:

Administration	675,404
Finance	872,403
Marketing	520,326

### FUNDRAISING:

Philanthropy	333,399
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**Total Expenses \$13,467,575**

Change in net assets	\$5,232,189
Net assets, beginning of year	\$49,641,038
Net operating assets, end of year	\$54,873,227



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Guiding our Study, Education and Stewardship





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